

# Anyone can collect leads. It's what you do with them that matters!

Take advantage of our **turnkey packages** that will drive sales and revenue

## **NEW!** Attendee Mailing Lists

Because nothing lasts forever, now you can supplement your show leads by renting mailing addresses of **our attendee list of online ticket buyers!**

### **INCLUDED IN THIS TURNKEY PACKAGE:**

- ✓ Entire mailing list
- ✓ Attendee name & address
- ✓ **2,500\*** 6" x 11" postcards, 4 color, 2 sides
- ✓ Design Services (with two revisions)
- ✓ Printing
- ✓ Postage

**TOTAL INVESTMENT (ON AVERAGE): \$2,525**

\*Quantity and list size vary effecting overall investment per show.

List availability is limited and exclusive to one company per category.

**Want a category-specific mailing list?** Call for category availability.

## **Lead Verification | Data Entry**

**Data entry is the most powerful tool for managing information in any business.** It is an important task for the growth of your business. The final list is verified, scrubbed and ready to use for sales + marketing. Cost includes first 100 leads. 25 cents per leads after the first 100. **INVESTMENT: 100 Leads/\$150**

## **Sales Calls**

There are a variety of ways to engage a customer in an attempt to make a sale, but the **sales call is the classic favorite and most effective.** Follow up calls made to your verified leads. All lead re-sults passed on to your team to schedule appointments. 16 hours @ 30.00/hour – for the first 100 leads. 30.00/hour to follow-up on existing leads after the initial 16 hours expires or to pursue leads beyond the original 100.

**INVESTMENT: 100 Leads/\$480**

## **Sales Scripts**

Let us put the **words in your mouth.** We can draft two versions of a custom sales script designed to sell your product or service. **INVESTMENT: \$500**

Research shows

**35-50%**  
of sales go to  
the vendor  
that responds  
**first.**

— [INSIDESALES.COM](http://INSIDESALES.COM)



**SAVE  
WHEN YOU  
PACKAGE  
MULTIPLE  
SERVICES  
TOGETHER.**

**CALL  
TODAY.**



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