

Tell your story with Branded Content

BRANDED CONTENT IS AN OPPORTUNITY for you to tell your story. It offers you as the advertiser the platform to truly engage your customers and provide them with the information that they are already out there online looking for!

Quality content in a **trusted environment** to a targeted audience can engage show attendees and enhance their feeling about your product before during and after the show.

Consumers actually **WANT** to read about what you are providing them. It's the **perfect complement** to your participation in the Marketplace Events shows and your existing display/brand campaign.

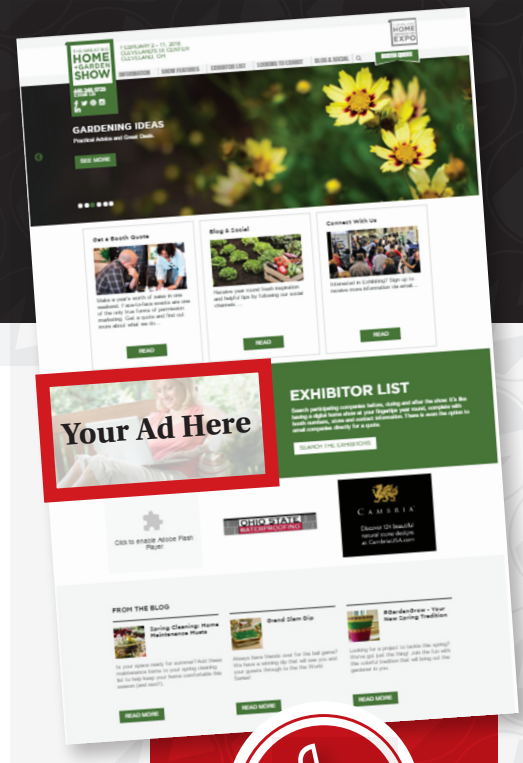
INCLUDED IN THIS TURNKEY PACKAGE:

- Native advertising next to the exhibitor search bar (957 x 325 ad size)
- Your advertisement will appear next to the exhibitor search bar for six months – this is premium placement
- Once visitors click on your ad, it will take them to your custom branded content page that will be part of our blog that can contain **photography, brief write-ups** and **video** or **all three!**

34% of all of our MPE website visitors go to the **exhibitor search bar** and look up a product or service that they are looking to see when they get to the show.

INVESTMENT: \$1,495 (per market)

ONLY FIVE SPOTS AVAILABLE, CALL TODAY!



82% of consumers feel more positive about a company after reading custom content.

—DEMAND METRIC, 2014



A division of Marketplace Events



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Marketing Solutions – a division of Marketplace Events, takes our tested and proven marketing strategies to help drive more customers to your business. We have a full suite of affordable promotional services to help improve your ROI at our shows and drive sales year-round. To learn more, contact us today.