



# 50,000 CONSUMERS ARE LOOKING FOR YOU!

**FEB. 24-25 & FEB. 28-MARCH 4, 2018**  
Duke Energy Convention Center

## MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

50,000 homeowners attend the **Cincinnati Home & Garden Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Cincinnati Home & Garden Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

### EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation & Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Décor, Art, Design & Furnishings



**WE ATTRACT  
A MORE  
QUALIFIED  
AUDIENCE**



**96%**

did not attend another home show in the market (reach a unique audience)

**90%**

are homeowners

**86%**

attend with a project in mind

**76%**

have a home renovation budget of up to \$50,000

**73%**

attend with a spouse or partner – meet BOTH decision makers

**71%**

are ages 35-64

**\$105,366**

average annual household income across all our U.S. shows

*Source: 2016 Marketplace Events Attendee Survey*

Did you  
know?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 52 CONSUMER HOME SHOWS AND SIX HOLIDAY SHOWS IN 26 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 17,250 EXHIBITORS AND 1.9 MILLION ATTENDEES.

**CincinnatiHomeAndGardenShow.com**

**MARKETPLACE | EVENTS**  
Largest Home Show Producer in North America

## HEAR WHAT ONE OF OUR EXHIBITORS AT A MARKETPLACE EVENTS SHOW HAD TO SAY.

"Weaver Barns has enjoyed exhibiting with Marketplace Events in the Cleveland market for the last 9 years. We love the results we get and they do an excellent job of bringing qualified buyers to their shows! Thank you for your expertise in advertising and hard work."

*Jason Miller, WEAVER BARNs*

"These shows are a critical part of our marketing and they allow us to get our product in front of thousands of consumers each year. Working with Marketplace Events is seamless—every detail of the show is flawlessly organized, allowing us to focus on networking and building relationships."

*Brianna Dankle, CAMBRIA*



## MORE THAN JUST A BOOTH

Let us know your sales and marketing goals and we will customize a partnership program to exceed your need.

- Online Buyer's Guide (your own web page!)
- eBlasts
- Website advertising
- Opportunity to advertise and Show Guide listing
- Promotional opportunities
- Feature and stage sponsorships
- Cooperative advertising programs
- Product sampling
- Research/data collection
- Access to our PR team
- Material handling including forklift services and storage
- 24-hour security

## BOOTH PRICING

Early Bird Pricing valid through July 14, 2017

10'x10' Inside \$1,385

(corner premium \$100)

8'x10' Inside \$1,365

8'x10' Corner \$1,415

Base Rate Pricing valid after July 14, 2017

10'x10' Inside \$1,485

(corner premium \$150)

8'x10' Inside \$1,465

8'x10' Corner \$1,615

Additionally:

Exhibitor Listing - Required \$59 (introductory offer)

\$79 (after July 14, 2017)

## DON'T MISS OUT ON GROWING YOUR BUSINESS! CALL TODAY!



**TONI GARBO**

Show Manager

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